



Cancer is a deadly disease that has compassion for no one. It transcends cultures, races, places, and may one day touch someone we know. Help us fight cancer in our community.

There are many unsung heroes in our community. Maui's own Willie K is one of them. For the past seven years, he has hosted the Willie K Charity Golf Tournament to benefit an important cause: The Maui Memorial Medical Center Oncology Department.

Since its inception, the Oncology Department has been dedicated to better understanding human cancers and finding more effective treatments. Today, they continue to serve the needs of our community, touching the lives of so many residents and visitors.

Thanks to Willie, our event sponsors and participants, the Willie K Golf Tournament has raised over \$200,000 for the Oncology Department at Maui Memorial. These funds have been used to purchase valuable equipment for cancer patients. In addition, the Oncology Department was able to create a fund to assist patients in severe financial need with such items as inter-island travel to receive necessary treatments, grocery store coupons for food and supplies, rent and utility assistance. While it's a start, much more is needed to maintain and enhance the healthcare provided to you, your family and friends here on Maui; and to fight this deadly disease.

Please join us this year at the 8th Annual Willie K Golf Tournament. Make a difference in someone's life by supporting this important cause.



EMBRACING OUR COMMUNITY

The staff in the Oncology Department at Maui Memorial Medical Center are some of the most dedicated professionals that you could meet.

While the purpose of this department is to provide cancer treatments to the people of our community and our many visitors, these dedicated individuals do so much more – they share a caring and compassionate spirit that comes from the heart.

Seeing patients frequently throughout their treatment course gives the staff the unique privilege of becoming part of their patients' 'ohana. Like other members of their families, the staff shares in their triumphs and challenges.

“As oncology nurses we are so inspired by people's hope, healing and courage during the most difficult time of their lives. It is not only our responsibility to help them through this process by enhancing their health, dignity and wholeness, it is also our privilege to provide compassionate care during their time of need. We are grateful for the chance to touch so many lives and in turn be touched by them.” said Janelle Todd, Nurse Manager for the MMMC Oncology Dept.

Willie K and the sponsors for this event have given Maui Memorial's Oncology staff a special gift by allowing them to maintain their independence. Thank you so much for your generous support of this event.

A big mahalo to the Foundation and Maui Memorial's Oncology Staff for embracing the true spirit of community.



Pacific Radio Group
KPOA 93.5 FM

For over 20 years, KPOA 93.5 FM has served as a cornerstone of our tri-island community. Led by Morning Goddess, Alaka'i Paleka, KPOA has been sharing with their listeners the very best in Hawaii's music, up to date and dependable news coverage, and Community outreach and support that is unrivaled by other stations. Alaka'i, Damien, Sista Val & Crew are one of the few local stations that continue to broadcast live, taking call ins and requests and maintaining constant contact with their audience. They are who we turn to for the best things to do on island, up to the minute traffic information and for updates on any major event occurring throughout the world.

Celebrated as Maui's #1 Morning Show, Alaka'i and her team have gone global, as they stream live on the Web with listeners as far away as Japan, Canada, Germany and beyond, sharing our music and humor with displaced residents, visitors and anyone else with a soft spot for Hawai'i. We are very grateful to be able to enjoy her in person, as she has also served as our celebrity guest emcee since 2003!

Since the first year of this tournament, Alaka'i, KPOA and their sister stations at Pacific Radio Group have been there to acknowledge our generous sponsors, showcase our celebrity guests and help to spread the great work of Willie K and the Maui Memorial Medical Center's Oncology Unit.

As we enter our 8th Year, we want to thank you for your Aloha and your commitment to this cause and the people of Maui County!



CLINICAL LABORATORIES OF HAWAII
&
HAWAIIAN TELCOM
PRESENT



*To benefit Maui Memorial Medical Center's
Oncology Department
"Caring for Maui Families Facing Cancer Challenges"*

SATURDAY, MAY 14, 2011

Registration Time: 6:45 a.m. | Shotgun Start: 8:00 a.m.
Royal Ka'anapali Golf Course
Banquet Featuring a Jam Session with Willie K

Honorary Chair: Willie K



BECOME A SPONSOR!

Call: KAREY OURA AT 870-5171

PLATINUM SPONSOR \$5,000

- 1 Team of 4
- 1 Tee Sponsorship
- Banner placement at banquet & on the course
- 6 additional tickets to banquet
- Logo placement on all printed materials
- News announcement of partnership
- "Presenter" of the tournament

GOLD SPONSOR \$2,500

- 1 Team of 4
- 1 Tee Sponsorship
- 4 additional tickets to banquet
- Logo placement on all printed materials
- Banner placement on the course

SILVER SPONSOR \$1,500

- 1 Team of 4
- 1 Tee Sponsorship

TEAM SPONSOR \$1,000

PRIZE DONATION

- Listing in Mahalo Ad

HOLE SPONSORSHIP \$300



SIGN UP NOW!

Deadline: APRIL 1, 2011*

ENTRY FEE INCLUDES:

- Four Player Teams – Full Scramble with a maximum of 2 putts per hole.
- Event limited to 36 teams/144 players
- Green & cart fees
- Breakfast
- Banquet Buffet for golfers at the Sheraton Maui Resort following the tournament featuring a Jam Session with Willie K & Friends
- Hole-In-One & Closest-to-Pin Contests
- WIN: Round trip airfare, hotel stays, rounds of golf, dinners, activities, and much MORE!

HOW TO FORM A TEAM:

- Any amateur golfer, male or female, is eligible to compete in the Tournament.
- Every team competing in the Tournament must consist of four amateur golfers with a USGA Handicap. If you do not have a USGA Handicap, the committee reserves the right to assign you a handicap.
- Golfers' handicaps are effective the day of registration (i.e. the day the entry fee is paid).
- The Tournament has the right to deny the entry of any players or teams and adjust the handicap of any player.

Team handicaps will be determined by taking 10% of the total team handicap

Maximum Handicap for Men: 24 Maximum Handicap for Women: 36

Tournament Team Sign-Up

Team Name _____ Contact Name _____ Phone _____

Address _____

Team Sponsor \$1,000 Silver Sponsor \$1,500 Gold Sponsor \$2,500 Platinum Sponsor \$5,000

Yes, I want extra banquet tickets. (Limit 1 per player, \$50 per ticket) _____ # of tickets

Yes, I want to purchase Mulligans. (\$10 each, max 2 per golfer) _____ # of Mulligans

PLAYER 1 NAME

Phone (Day) _____ (Evening) _____

USGA Handicap Index _____ GHIN # _____ Shirt Size _____

Handicap Chairman's Name and Phone Number _____

PLAYER 2 NAME

Phone (Day) _____ (Evening) _____

USGA Handicap Index _____ GHIN # _____ Shirt Size _____

Handicap Chairman's Name and Phone Number _____

PLAYER 3 NAME

Phone (Day) _____ (Evening) _____

USGA Handicap Index _____ GHIN # _____ Shirt Size _____

Handicap Chairman's Name and Phone Number _____

PLAYER 4 NAME

Phone (Day) _____ (Evening) _____

USGA Handicap Index _____ GHIN # _____ Shirt Size _____

Handicap Chairman's Name and Phone Number _____

I WOULD LIKE TO MAKE AN
ADDITIONAL DONATION OF \$ _____.

SEND APPLICATION & PAYMENT TO:

Willie K. Charity Golf Tournament • P.O. Box 353, Wailuku, HI 96793
Tax ID# 27-0552778 • Make Checks Payable to: Willie K. Charity Golf Tournament
Phone: 808.870.5171 • Fax: 808.442.0948 • karey@williek.com